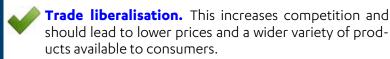
How to shop for a good TTIP

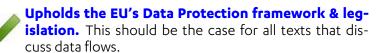
Looking for the perfect ingredients to whip up a trade agreement? Here are the key dos and don'ts.

What to put in your cart











Good shopping practices

Adapt the ingredients to your citizens' taste. When negotiating with others, make sure you end up with a product that is digestible for all of your citizens. To do so, defend public interest demands in the negotiations.

When prepping your agreement, keep your mix of ingredients warm to avoid regulatory chill. Regulatory chill happens when you add parallel justice systems such as ISDS or ICS that allow foreign investors to sue governments for alleged violations of their investment rights. These systems may be en vogue, but are not recommended. Combining them with badly formulated 'regulatory cooperation' means serving a veritable toxic cocktail to your own right to regulate.

Don't shop with too many others. You should consult civil society on what they would like to see on your shopping list. However, keep some margin of manoeuvre when you prepare a domestic law once the negotiations are finished.

Be transparent. The EU's efforts to increase transparency in the negotiations is commendable, but too limited. Full access to the common EU-US texts is required to allow for constructive input from civil society.

Consume wisely to avoid indigestion

When cooking up trade policy, the following precautionary measures must be taken.

Avoid adding the below ingredients at all cost.











